

LEVERAGE YOUR SUCCESS THROUGH CREATIVE THINKING



*Ideas won't keep:
something must be done
about them.*

~ ALFRED NORTH WHITEHEAD



BAKER IDEA INSTITUTE



ROBYN FLATT, DIRECTOR

ANDY LONG, ASSOCIATE DIRECTOR

COY COVINGTON, ADMINISTRATIVE ASSISTANT

DEBORAH MOGFORD, ADVISOR

BAKER IDEA INSTITUTE
AT ROSEWOOD CENTER
5938 SKILLMAN DALLAS TEXAS 75231
214.978.0110 WWW.BAKERIDEA.ORG

*An idea is a space wherein
lies the awakening of
your own creative self.*

~ PAUL BAKER

Continuing Professional Education Provider
State of Texas



THE BAKER IDEA INSTITUTE
 will provide the tools
 to spark creative ideas
 for educators, parents,
 students and innovators.



BAKER IDEA INSTITUTE

Consulting Advisors

Diane and Reid Lyon, PhD
 Michelle Bufkin, M.P.A., CALT, QI

Thank You

BII Advisory Council, Lucy Smith,
 Academic Language Therapy Association (ALTA),
 Integrative Pediatric Therapy,
 Richland College, The Shelton School,
 Texas Scottish Rite Hospital for Children, istation,
 SMU Learning Therapy Center

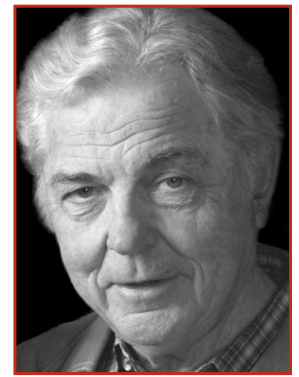
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Teresa Haggerty Parravano, Sara Hess Roney,
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 Joe B. Brooks, Robyn & Richard Flatt,
 Shirley & Clint Blackman, Carole & Tom Troupe,
 Eugene & Treysa McKinney, Ernest O'Bannon,
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Scholarships Available

for information contact:
 Coy Covington
 Administrative Assistant
 coy.covington@bakeridea.org
 214.978.0110

**“Irritating, arrogant, nuts
 – and a genius.”**



Dr. Paul Baker

These are the words Charles Laughton used to describe Paul Baker. Through 70 years of genius, Paul Baker’s contributions to the fields of theater and education have been celebrated and studied the world over. The Baker Idea Institute is the culminating chapter in a life worth examining.

Born in Hereford, TX in 1911, Paul Baker graduated with a Bachelor’s degree in drama from Trinity University in 1932 and went on to complete a Master’s Degree in Fine Arts from Yale University.

In 1940 Paul Baker became Chair of the Drama Department at Baylor University and later developed a vigorous theater department and stunning multi-theater facility at Trinity University in San Antonio. In 1942, he became one of the first theatrical specialists to join the US Army as a Special Services Entertainment Officer.

Following the war years, Baker returned to Baylor and began to explore innovative concepts in staging and communication. He was named President of the Southwest Theater Association in 1956, received an Honorary Doctorate of Fine Arts from Trinity University in 1958 and served as President of the National Theater Conference from the years 1958 to 1961.

In 1959 Dr. Baker secured his legacy by founding the Dallas Theater Center and Graduate School of Drama. He worked closely with architect Frank Lloyd Wright in the design and construction of the theater and was the guiding force behind Dallas Theater Center becoming one of the leading professional resident theaters in America. His productions of such plays as *The Bradleyville (Texas) Trilogy*; *Jack Ruby*, *All American Boy* and *Journey to Jefferson*, adapted from William Faulkner’s *As I Lay Dying*, earned wide acclaim. Baker established a professional theater company that produced internationally recognized work for 22 years.

In 1972 Dr. Baker published his ground-breaking book, *Integration of Abilities*. This incredible work clearly delineates the sequence of exercises Baker utilized to inspire creative growth. These exercises became known as the Baker Philosophy and were used as the foundation for the development of Dallas’ Booker T. Washington High School for the Performing and Visual Arts and Dallas Children’s Theater. This same approach to creative exploration is also the primary inspiration underlying the Baker Idea Institute.

In 1978 Paul Baker received the Distinguished Alumnus Award from Trinity University and an Honorary Doctorate of Humanities from Texas Christian University. In 1983 he was awarded the Thomas De Gaetani Award for service to American Theater by the United States Institute of Theater Technology. In 1996, Dr. Baker was inducted into the College of Fellows of the American Theatre at a ceremony held at the Kennedy Center. In 2007, Dr. Baker was awarded the Texas Medal of Arts Award for Lifetime Achievement in Education from the Texas Cultural Trust.

CONSULTING ADVISORS:



DR. REID LYON
Distinguished Professor, SMU
President and CEO, Synergistic Education Solutions

For over 30 years, Dr. Lyon has been a researcher, professor, classroom teacher, special education teacher, school psychologist and leader in the development of evidence-based education policy at the federal and state levels. He held the position of Executive Vice President for Research and Evaluation at Higher Ed Holdings in Dallas from 2005 to 2008. From 1992 to 2005, Dr. Lyon served as research psychologist and the Chief of the Child Development and Behavior Branch within the National Institute of Child Health and Human Development (NICHD) at the National Institutes of Health. While at the National Institute of Health, Dr. Lyon also worked closely with the White House, the U.S. Department of Education, and Congress on the development of education policies. In 2006, Dr. Lyon was named one of the ten most influential people in American education during the last decade by the Editorial Projects in Education Research Center (Education Week) for his work in ensuring that scientific research occupies a central role in educational practices and policy. In 2008, Dr. Lyon founded Synergistic Education Solutions, an educational resource that provides consulting services to improve educational research, instruction and policies.



DIANE LYON

Diane Lyon is currently a Public Relations Director for the Today Foundation in Dallas, Texas. She has been a strong advocate for children with disabilities her entire life. In 2002 she joined the Office of Special Education and Rehabilitative Services within the U.S. Department of Education as a Program Specialist in the Research to Practice division. In this role she directed parent education centers designed to ensure that parents had access to the most current evidence-based information on dyslexia and other disabilities. Diane founded the Indiana based Parent's Coalition for Literacy in 1992 to ensure that parents and teachers understood dyslexia and the most appropriate educational approaches for students with dyslexia. Through the coalition, Diane also initiated state-wide programs to assess youngsters in the juvenile justice system to identify dyslexia and to provide appropriate instruction.



MICHELLE BUFKIN, M.P.A., CALT, QI
SMU Learning Therapy Center

Michelle Bufkin currently serves as a Qualified Instructor in the Learning Therapy Certificate Program. In addition, she serves as the Academic Enhancement Workshop Coordinator and Clinical Teaching Hours Supervisor. Through her private practice, Michelle has worked with a wide range of learning needs, including dyslexia, reading and writing disorders, study skills and gifted and talented. She has been instrumental in establishing outreach programs for families and educators in her community. Michelle currently serves as President of the Academic Language Therapy Association, a national organization of professionals trained to remediate dyslexia and related written language disorders.

BAKER IDEA INSTITUTE LEADERSHIP:



ROBYN FLATT
Director, Baker Idea Institute

Robyn Flatt is the co-founder and Executive Artistic Director of Dallas Children's Theater, which serves over 270,000 children and families annually through a 10-play season, theater academy, national touring company and arts-in-education programs. She is an accomplished and award-winning director, designer and actress. In 1993, through her work at DCT, Robyn created the CURTAINS UP ON READING program, utilizing theater strategies to enlighten core curriculum. This multi-ethnic, multi-sensory approach to core curriculum now serves as the foundation for Dallas Children's Theater's residency work in classrooms throughout the Dallas area, and has been implemented by a variety of communities across Texas and beyond. Robyn has served on city, state and national cultural review panels for the City of Dallas, NEA, the Texas Commission on the Arts, and the Arkansas and Louisiana State Arts Councils. In addition, Ms. Flatt has also served extensively as a consultant for the Texas Educational Theater Association Network, having led countless workshops for teachers and students throughout the state of Texas and beyond.



ANDY LONG
Associate Director, Baker Idea Institute

Andy Long is an Artist in Residence at DCT where he also teaches many of the Teen Conservatory acting classes as well as CURTAINS UP ON READING residencies in schools throughout Greater Dallas. Andy has directed such DCT productions as *Honus & Me*, *Sleeping Beauty*, *Charlotte's Web*, *Coyote Tales* (National Tour) and Laurie Brooks' *Everyday Heroes*. He is familiar to DCT audiences from his performances in *Babe*, *The Sheep Pig*, *Miss Nelson is Missing*, *The Reluctant Dragon* and Laurie Brooks' *Deadly Weapons* (Tour). Andy is the former Director of Acting at Lon Morris College and has lectured at such universities as University of Denver, Emporia State University, University of Dallas, University of Missouri-Rolla and Stephen F. Austin State University. He has consulted with companies such as Fidelity Investments, Samsung, Cadbury Schweppes, and State Farm.

INTERACTIVE WORKSHOP

OCTOBER 23, 2009 - 1:00 pm to 4:00 pm

Rosewood Center

CURTAINS UP ON CURRICULUM

Dramatic Strategies for Teaching Core Curriculum

Led by Robyn Flatt and Andy Long

- **Discover** why the Baker approach to teaching inspires students of all ages.
- **Enhance** your lesson plans with new creative techniques.
- **Activate** student sensory perception to increase retention and vocabulary.
- **Implement** powerful multi-sensory strategies that build student self-confidence, engagement and success.
- **Walk away with easy tools you can apply in your classroom immediately.**

WINTER SYMPOSIUM

DECEMBER 4 AND 5, 2009 *Rosewood Center*

Friday, December 4 - 6:30pm to 9:30pm

• **The Why and the Wherefore: Why Creative Solutions Matter!**

John Paul Batiste

• **Sensory Integration Therapy:**

How Sensory Integration Helps Children Succeed

Sally N. Fryer, Founder, Integrative Pediatric Therapy

• **Growing Up With a Learning Difference**

Teen Panel

Directed by Alexa Taylor, SMU Altshuler Learning Enhancement Center

Saturday, December 5 - 9:00am to 4:30pm

THE PLAY: *hard 2 spel dad* –a staged reading

Robyn Flatt, director and cast

• **The Play's the Thing Discussion with Playwrights**

Linda Daugherty & Mary Rohde Scudday

Facilitated by Diane Lyon and Michelle Bufkin

INTERVENTION DIALOGUES:

• **Take Flight: A comprehensive Intervention for Students with Dyslexia**

Texas Scottish Rite Hospital for Children:

Gladys Kolenovsky and Karen Avrit

• **What is MSLE and Why Does It Matter?**

SMU Learning Therapy Center: Dr. Karen Vickery with Dr. Terri

Zerfas, Dr. Helen Macik and Jana Jones

• **istation Technology Transforming Education**

Internet-based software and services that improve student performance

Sharon Tipping

Friday night includes dessert reception

Saturday activities include lunch and periodic refreshments

FEATURED SPEAKERS:



JOHN PAUL BATISTE

John Paul Batiste is the founder and CEO of AVOI, a consulting firm specializing in creative leadership, civic arts advocacy and diversity consulting. Prior to founding AVOI, Batiste served as the Executive Director for the Texas Commission on the Arts (TCA) for fourteen years. Before being appointed as Executive Director, he was Director of Programs for TCA for five years. Batiste has served as President of the Young Art Institute in Education in Dallas, Texas since being appointed in October, 2006. He is a board member of the Texas Music Project, an Emeritus Member of the Mid America Arts Alliance Board, Advisory member of the African American Repertory Theatre and a Member of the St. Anthony's Parish Council. Batiste has served as a panelist on many occasions with the National Endowment for the Arts: States Program, Expansion Arts, Theatre, Creation & Preservation, and Challenge America-Fast Tract Grants Programs and as an evaluation consultant for a variety of NEA, state and local projects.

Batiste is a member of the distinguished Texas Philosophical Society and the visionary Association of American Cultures. Mr. Batiste is a poet and has toured and presented nationally as a performer, singer, and speaker.



SALLY FRYER, PT, CST-D, SIPT Cert.

Sally Fryer has been certified in Sensory Integration and Praxis Testing (SIPT) since 1995. She has completed advanced training with the Upledger Institute and is Diplomate Certified in CranioSacral Therapy. Sally founded Integrative Pediatric Therapy to help children establish a strong foundation for development and growth. With over 28 years of experience, she saw a desperate need for integrated therapies (pediatric physical, speech & occupational therapy, Sensory Integration Therapy, CranioSacral therapy, and more) designed to meet children's individual needs.



**ALEXA TAYLOR
SMU Altshuler Learning Enhancement Center**

Alexa Taylor is a Licensed Professional Counselor and received her Master's in Counseling Psychology from the University of North Texas. She has worked with college students with learning differences for the past 8 years at Southern Methodist University. In addition to her primary role of academic counselor/coach, she also instructs a reading and study skills course for students with LD/ADHD, co-advises a support group for this population, and serves on SMU's President's Advisory Committee on the Needs of Persons with Disabilities. Over the past several years, Alexa has created several panels of experts and students to educate the community on the topic of learning differences.



**GLADYS KOLENOVSKY
Administrative Director, Luke Waites Center for
Dyslexia and Learning Disorders
Texas Scottish Rite Hospital for Children**

Gladys Kolenovsky is the Administrative Director of the Luke Waites Center for Dyslexia and Learning Disorders at Texas Scottish Rite Hospital for Children. She has over 30 years of experience at the hospital in diagnostics, early intervention in dyslexia and public policy advocacy. She was instrumental in testimony which led to the passage of Texas' dyslexia laws. In her current role, Gladys supports the assessment of over 1500 patients every year, touching children in communities throughout Texas. She creates outreach efforts for the Center that take support for families and educators statewide. Her leadership was a catalyst for the development of the Center's most recent dyslexia intervention, *Take Flight: A Comprehensive Intervention for Students with Dyslexia*, published in 2006.



**KAREN AVRIT
M.Ed., CALT, QI, Director of Dyslexia Education, Luke
Waites Center for Dyslexia and Learning Disorders
Texas Scottish Rite Hospital for Children**

Karen Avrit is a Certified Academic Language Therapist who has been with the Luke Waites Center for Dyslexia and Learning Disorders since 1994 and currently serves as Director of Education. She is a member of the International Dyslexia Association, Academic Language Therapy Association (ALTA) and is the current Accreditation Chair of the International Multi-sensory Structured Language Education Council. A former classroom teacher, Karen holds a Masters of Education in Special Education.



KAREN VICKERY, ED.D., CALT, QI
Annette Caldwell Simmons School of Education and Human Development at SMU

Karen Vickery is the Director of the Learning Therapy Center in the Annette Caldwell Simmons School of Education and Human Development at SMU. She graduated with a B.S. E. and M. S. E. from Arkansas State University. She received her doctorate from East Texas State University. She received Alphabetic Phonics training at the Dean Learning Center under the tutelage of Aylett Cox. Karen taught in the public schools of Missouri, Arkansas, and Texas for 35 years. She has instructed grades 2-6 in elementary education and has taught reading to all grade levels. Karen currently serves on the Academic Language Therapy Association Board, International Multi-sensory Structured Language Education Council Executive Board, Alliance Executive Board, the Dallas Branch of the International Dyslexia Association Board and many task forces and committees for Texas Education Agency



TERRI ZERVAS, PH.D., CCC/SLP, RPED, CALT, QI, EDUCATIONAL DIAGNOSTICIAN
Annette Caldwell Simmons School of Education and Human Development at SMU

Terri Zervas is a lecturer for the Annette Caldwell Development at SMU. She established the Southern Methodist University Diagnostic Center for Dyslexia and Related Disorders in 2004 and served as coordinator until June 2008. For 33 years, she served Texas public school students from early childhood through twelfth grade as a speech/language pathologist, special education classroom teacher, dyslexia therapist, and educational diagnostician. A consultant and evaluator for students with speech and language disorders and/or Autism Spectrum Disorders, she enjoys speaking to various groups in the state as part of SMU's outreach program.



HELEN MACIK, M.ED., CALT, QI, EDUCATIONAL DIAGNOSTICIAN
Annette Caldwell Simmons School of Education and Human Development at SMU

Helen Macik has worked in public education for over 30 years teaching students with developmental and learning disabilities, including dyslexia, in public schools and privately. For 11 years, Helen worked as a dyslexia education consultant with Texas Education Agency and the Regional Education Service Centers, where she assisted and served as the State Dyslexia Coordinator. Her consultant work included: organizing and providing staff development for consultants, school district staff and parents and consulting with professional organizations for dyslexia and reading; and organizing and facilitating a week-long Summer Dyslexia Institute.



JANA JONES, MLA, CALT, QI
Annette Caldwell Simmons School of Education and Human Development at SMU

Jana Jones has been teaching in Texas public schools for 17 years. Her experience includes teaching 4th grade, instruction in dyslexia remediation, and reading to K-8th and private instruction to individuals with dyslexia and related disorders. She also serves as the Assistant Dyslexia Coordinator for the Greenville Independent School District and is a frequent presenter for local in-service programs and for events at the local, state, and national levels. Jana currently serves as Coordinator for the Learning Therapist Certificate Program at SMU-in-Plano. She teaches

graduate-level courses and serves as an advisor to students working on clinical teaching requirements. Additionally, Jana is a consultant for the Academic Enhancement Workshops and has been instrumental in writing curriculum for many of the AEW classes. Professional Memberships include: Academic Language Therapy Association (ALTA), for whom she has served several terms on the Board of Directors; and the International Dyslexia Association (IDA)- Dallas Branch.



SHARON TIPPING

Sharon Tipping's professional career started as a first grade teacher in North Carolina. She also taught fourth, fifth and sixth grade resource and dyslexic students and fifth grade self-contained students in Richardson ISD. In Richardson, Sharon was part of a Cadre of Educators providing professional development both inside and outside the district. After serving as Regional Marketing Manager for Jostens Learning, Sharon joined *istation* in 2003 as an Account Executive and in 2007 she became the Senior Vice President of Sales. Her goal at *istation* has been to expand teaching and learning through enterprise selling of The *istation* Reading and Intervention Program's dynamic Internet-delivered curriculum.



SPRING SYMPOSIUM

APRIL 23 AND 24, 2010 *Rosewood Center*

Friday, April 23 - 6:30pm to 9:30pm

- **PERFORMANCE: *hard 2 spel dad***
- **Post Show Dialogue with Audience**
Facilitated by Diane Lyon and Michelle Bufkin
- **Dessert Reception with Playwrights and Performers**

Saturday, April 24- 9:00am to 4:30pm

- **Find Your Landscape Interactive Workshop**
Robyn Flatt and Andy Long
- **Why Feelings About Reading Matter**
Tim Odegard, University of Texas at Arlington
- **Try Harder! What's Really at Play**
Academic experts Joyce Pickering and Susan Fleming, The Shelton School Aliene Pylant, Richland College
- **What Paul Baker, Jerome Bruner, and Howard Gardner tell us about Learning**
Sherry Kafka Wagner
- **Learning Differences from the Parent's Point of View Parent Panel**
Directed by Michelle Bufkin, SMU Learning Therapy Center

Friday night includes dessert reception
Saturday activities include lunch and periodic refreshments

SPRING SYMPOSIUM

FEATURED SPEAKERS:



TIM ODEGARD

Timothy Odegard is an Assistant Professor of Psychology at the University of Texas at Arlington, and an established cognitive scientist with numerous scientific publications addressing the development of basic cognitive processes. He also conducts translational research investigating the cognitive deficits experienced by groups as diverse as children diagnosed with developmental dyslexia and veterans of the first Gulf War diagnosed with Gulf War Illness. He completed academic language therapist training at Texas Scottish Rite Hospital for Children and has provided therapy to children diagnosed with dyslexia in order to gain first hand knowledge of the real constraints that therapists face in the class room to aid him in translating Psychological Science into classroom settings.



SHERRY KAFKA WAGNER

Sherry Kafka Wagner has lectured across North America and is a consultant on projects combining urban design with interpretation, exhibit design, and visitor services. Her most recent projects are the 9/11 Memorial Park at Logan International Airport and serving as creative consultant for development of a multi-school after-school project in Phoenix, Arizona. She has authored a novel, a play, two children's books, numerous television and media scripts, essays, and magazine articles as well as special publications for the Smithsonian.

PLAYWRIGHTS:



MARY ROHDE SCUDDAY *Playwright, hard 2 spel dad*

Mary Rohde Scudday grew up in San Antonio, Texas, and graduated with honors from Trinity University with a degree in Speech and Drama. She spent a year in New York City studying acting, but returned to the Dallas Theater Center at the suggestion of Paul Baker, Artistic Director of the DTC, where she completed her Master of Fine Arts Degree. While at the Theater Center she appeared in numerous productions, received a Rockefeller Playwriting Fellowship, and for several years was a respected member of the Theater Center's Resident Professional Company. Her passion for theater led her from the professional stage into the classroom. She has taught at the college level, both graduate and undergraduate classes, and she currently chairs the Department of Fine Arts, teaching theater classes and directing three productions a year for middle and upper school students at TMI- The Episcopal School of Texas.



LINDA DAUGHERTY *Playwright, hard 2 spel dad*

Over twenty of Ms. Daugherty's plays have premiered at the Dallas Children's Theater. Her play, *Bless Cricket*, *Crest Toothpaste*, and *Tommy Tune*, is a winner of the Bonderman/Indiana University/Purdue University/Indiana Repertory Theatre Playwriting Competition, and the Southwest Theatre Association's Coleman A. Jennings Award for Best Children's Script. She has received the Southwest Theatre Association's Playwright Award for Best New Children's Script, the Orlin Corey Outstanding Playwright Award and five Dallas Theatre League nominations for Outstanding New Play. The National Endowment for the Arts has awarded grants to Dallas Children's Theater productions of Ms. Daugherty's *African Tales of Earth and Sky* and *Coyote Tales* which was also a recipient of a Theatre Communications Group grant. Ms. Daugherty has served as a consultant to the San Antonio Independent School District's Learning About Learning creative arts program and as Education Director of the Dallas Children's Theater where she is currently Playwright in Residence.

CURTAINS UP ON CURRICULUM - OCT. 23

\$30 per Person

*Dallas ISD teachers attend for FREE!

WINTER SYMPOSIUM - DEC. 4 & 5

\$75 per Person

SPRING SYMPOSIUM - APR. 23 & 24

\$75 per Person

Symposium fee includes show ticket, Friday night dessert reception and Saturday lunch and periodic refreshments

Please complete this form and return with payment to
Baker Idea Institute, 5938 Skillman, Dallas, TX 75231
FAX: 214-978-0118

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SYMPOSIUM: Curtains Up On Curriculum - Oct. 23rd
 Winter Symposium - Dec. 4th & 5th
 Spring Symposium - Apr. 23rd & 24th

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SYMPOSIUM: Winter Symposium - Dec. 4th & 5th
 Spring Symposium - Apr. 23rd & 24th

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